

Techies India Inc.

Custom App Development for Car Lux Limo

How Techies India Inc. developed enterprise custom web & mobile apps for Car Lux Limo, who struggled with direct competition from Uber, and **increased their revenue by 500%.**



Client Testimonial

“Fantastic work! I am so impressed by their service quality and working strategy. We needed web and mobile apps with different panels for customers, drivers, and admin. I could not believe how quickly they completed development. The team had amazing capabilities. From requirement gathering, understanding the scope, eye for detail, to having exceptional expertise in serving in time, I would give them 10/10.”



Raman Bhardwaj
CEO, Car Lux Limo

Results In Just 3 Months

\$103,895

Revenue Generated

81.20%

Increase in Traffic

74%

Turnover Growth

Results Continued

4 MONTHS To iOS App & Web Launch

87% Reduction in Call Center
Traffic 3 Months After Launch

85% Reduction in Operational
Costs


Background

CarLux Limo is a premium transportation service provider based in New York. They offer luxury chauffeur-driven limousine services in 50 states across America and more than 450 cities around the world. The client approached Techies looking for a solution to protect the business against competition from Uber and reduce waiting time for clients. They needed custom software and a mobile app for a seamless user experience.

Challenge

Our client catered to luxury guests who were the CEOs, Presidents, VPs and Directors of top businesses and brands. They needed to offer these clients a seamless, luxury service via a sleek, user-friendly, and intelligent reservation system. Techies created a web app for the users and a mobile app for the drivers.

Our Two Major Goals



**Help the Client
Survive and Thrive
Against Uber's
Corporate
Competition**



**Create a Web App
To Simplify the
Reservation System
and a Mobile App for
Drivers**

Our Key Strategies

1

Develop a web-based app with an automated reservation system to reduce user wait time

2

Develop a mobile app for drivers, making it easier to access their jobs for the day

3

Include Microservices APIs for drivers to specialise in their airport transfer services

Meet the Team

3



Bal Singh

Lead Magento
Developer



Tarun Singh

Customer Connect

About Techies

You deserve *more* from your digital team.

Techies elevates your digital presence and productivity for more profit.

We provide: High quality. Quick action. Consistent follow-through.

We value: Transparency. Honesty. Trust.

We don't stop at development. *We are growth catalysts.*

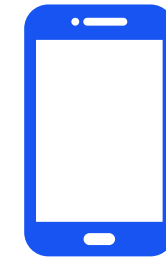
Good enough isn't good enough. Excellence is our standard.

We help you define your vision, exceed your goals, and capitalize on your momentum.

From custom eCommerce development to exponential ROAS,
we deliver results that excite.

Every time.

Contact Us



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