

Techies India Inc.

Mobile Apps for CPD Anytime Australia

How Techies helped CPD Anytime Australia
Go to Market faster, better & bigger



Client Testimonial

“We were looking for a software company that delivers since being handed an awful app costing us a fortune, we tried local Big guns & freelancers both. We wanted a digital partner who not only helps us with intuitive, improved & seamless user interface but also add required functionalities to cross sell to Enterprise clients. Within 3 months of meeting Ami & team they started delivering the MVP, CPD Anytime existing apps were corrected & simultaneously working on Native Apps. Our team is super impressed with the fantastic job they did. Techies is our team.”



Ryan Passagne

Co-Founder, Continuous Professional Development

Results

3

Weeks to get existing apps working

7

Major Enterprises Onboarded

400%

Revenue Growth

Background

CPD Anytime Australia had an idea to save professionals' time by providing ongoing education to insurance brokers on the go, in & out of workspaces. Challenge was to bring the affiliated content together which helps retain & renew licenses. Claiming of CPD points has been tedious & scattered task because of which a number of professionals get stressed during the last weeks of renewals. CPD Anytime wanted to solve the problem with take them along apps.


Challenge

CPD Anytime Australia had previously worked with a local software development company but even after 18 months & quarter million dollars in development costs, all they had was broken apps. They were handed over apps with poor user interface and complexity to the users. Very unhappy with their experience, CPD Anytime wanted to give it a final try. Offshore partnership was a big challenge for the board.

Our Major Goals



**Use whats in & get
the existing users
value.**



**Launch the Native
Apps As Quickly As
Possible**

Our Key Strategies

1

Shift platform to Native.
Backend Drupal to high performing & secure framework for scalability

2

Enhance User experience by adding features like notes, offline access, and news sections

3

Enhance Enterprise reporting for better assessments & tracking of training points

4

Create QR code functionality to track and award training points for users attending training events

Meet the Team



Komal Gupta
Lead iOS Developer



Taranjeet Singh
Lead Android
Developer



Mohit Sharma
Sr. iOS Developer



Aman Kaur
Lead Quality Analyst

About Techies

You deserve *more* from your digital team.

Techies elevates your digital presence and productivity for more profit.

We provide: High quality. Quick action. Consistent follow-through.

We value: Transparency. Honesty. Trust.

We don't stop at development. *We are growth catalysts.*

Good enough isn't good enough. Excellence is our standard.

We help you define your vision, exceed your goals, and capitalize on your momentum.

From custom eCommerce development to exponential ROAS,

we deliver results that excite.

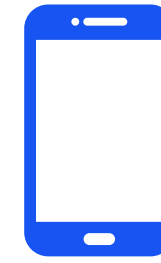
Every time.

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